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Education

- PhD, Waseda University (Japan)
- Master, National Yun-lin University of Science and Technology

Area of Specialty

- e-Governance
- Service Marketing
- Business Model and Innovation

Academic Experience

- Visiting researcher, GITI, Waseda University
- Project leader, Worldwide e-Government Ranking by Waseda University

Publications

Journal Papers:

1. Chih-Hao Chang, The Influence of User's Trait on Public e-Service Usage: A Self-Service Technology Perspective, Asian Social Science, Vol.7, No.7, pp.3-11, 2011
2. Chih-Hao Chang and Toshio Obi, User's Profile on Public e-Service Usage: A Self-Service Technology Perspective, Journal of CIO, Vol. 4, pp.39-45, 2010
3. Chih-Hao Chang, Who is knocking at your door? A Comprehensive Study on Citizen's Traits toward Public e-Services Usage, Journal of CIO, Vol. 3, pp.39-43, 2009
4. Chih-Hao Chang, The Antecedents of E-governance: A Study of Civic Culture and ICTs Readiness from Macro Perspective, Journal of CIO, Vol. 2, pp.23-30, 2008

Conference Papers:

1. Chih-Hao Chang, The Influence of User's Trait on Public e-Service Usage: A Self-Service Technology Perspective, Asian Social Science, Vol.7, No.7, pp.3-11, 2011
2. Chih-Hao Chang and Toshio Obi, User's Profile on Public e-Service Usage: A Self-

- Service Technology Perspective, Journal of CIO, Vol. 4, pp.39-45, 2010
3. Chih-Hao Chang, Who is knocking at your door? A Comprehensive Study on Citizen's Traits toward Public e-Services Usage, Journal of CIO, Vol. 3, pp.39-43, 2009
 4. Chih-Hao Chang, The Antecedents of E-governance: A Study of Civic Culture and ICTs Readiness from Macro Perspective, Journal of CIO, Vol. 2, pp.23-30, 2008

Books:

1. Chih-Hao Chang and Toshio Obi, Global Comparative Study on the Relationship between User's Traits and Public e-Service Quality, in E-Governance and Cross-boundary Collaboration: Innovations and Advancing Tools, Y.C. Chen & P.Y. Chu Eds., IGI Global publishing, USA, pp. 87-106, 2011

Dissertation:

1. Chih-Hao Chang, A Study on User Traits Toward Public e-Service Quality and Satisfaction, Dissertation, Waseda University, 2011

Entrusted Practical Projects

1. Chih-Hao Chang, 2016/8/1-2016/12/31, Japanese Medical Industry analysis, 331050342.
2. Chih-Hao Chang, 2016/4/1-2016/8/31, Taiwan-Japan Industrial Cooperation Strategy Analysis, 331050142.
3. Chih-Hao Chang, 2015/1/1-2015/5/31, To promote Kaohsiung's Industry in terms of cooperation with Japan enterprise 2015, 331040035

Honors and Awards

1. Excellent Oral Award of 2016 International Symposium on Novel and Sustainable Technology, 2016/10
2. Excellent project of 2016 Dreams come true competition-Oups, 2016/5
3. Excellent project of 2016 Dreams come true competition-Fatsai, 2016/5
4. Excellent project of 2016 Start-up Taiwan-Meeting system for social purpose, 2015/11
5. The 2nd prize of 2015 Planning competition-Co-working Space, 2015/11
6. Excellent operation of ECIC 2015-O'smooth, 2015/6
7. Excellent CM of ECIC 2015-Cake, 2015/6
8. Excellent Internet Marketing of ECIC 2015-MiCHiLin, 2015/6
9. Excellent Product Design of ECIC 2015-BaWang, 2015/6
10. Excellent CM of ECIC 2015-DaKang, 2015/6
11. The 1st prize of The 5th CEO e-Commerce Competition, NISH, 2014/12

12. The Best CM of ECIC 2014-MuMa, 2014/5
13. The Best Local Marketing of ECIC 2014-YinBo, 2014/5
14. Excellent CM of ECIC 2014-MingTung, 2014/5
15. The Best Tutor of Service Learning 2013, 2014/1
16. Okawa Isao Award, 2007
17. APEC e-Government institute Scholarship
18. Best speaker of MIC, 2006

Professional Certifications

1. TQC Cloud Technology and Internet Services, 2016/8
2. TBSA Certificate of Business Planning Proficiency-Elementary, 2016/2
3. TBSA seed teacher certificate, 2016/2
4. 4 weeks Teacher-Researcher Training Program, 2015/8
5. TQC Mobile Device Application-Pro, 2014/8

Academic and Professional Service

1. Industry analyst, Market Intelligence Center, Institute for Information Industry, Taiwan
2. Researcher, Digital Content Industry Promotion Office, MoEA, Taiwan
3. Researcher, Committee of Communication Industry Development, MoEA, Taiwan
4. Manager, Japan Office, Institute for Information Industry, Taiwan
5. Researcher, Taiwan-Japan Industrial Collaboration Promotion Office, Taiwan
6. Executive secretary of iTV SIG, IA Alliance
7. Executive secretary of Mobile content SIG, OMI@
8. Project manager of Taiwan-Japan OB Network